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NEW DIONLA™ RAIN GEAR BY PRÓIS® FOR SERIOUS FEMALE HUNTERS GEARING UP TO FACE THE ELEMENTS

Ultra-Tough Apparel Line Protects from the Harshest of Storms

Gunnison, Colo. — Próis® has introduced Dionla™ rain gear because they know real hunters don't balk even when the darkest of storm clouds gather. Whether facing an ongoing drizzle or a thunderstorm, the benefits of quality waterproof and breathable gear is a must for the serious female hunter. A necessity for any adventure when wet weather is a possibility, the jacket and pants provide the ultimate shell layer in even the rainiest of regions. Appropriately named Dionla – which is Gaelic for “harsh weather” – the line is designed to look Mother Nature in the eye and say, “bring it.”

Constructed with reinforced three-layer seam stretch fabric, the jacket boasts the company's athletic yet roomy fit and has been designed to move with you, and not restrictive even when worn with layers. With plenty of room for layering, the durable fabric is extremely quiet – especially for rain gear which tends to be noisy. Lightweight enough to pack for backcountry journeys, the jacket features a storm hood complete with a strengthened brim and two-direction adjustment to keep the hood in place in windy conditions without obscuring peripheral vision.

The pants and jacket both have taped seams and waterproof zippers to ensure complete waterproofing with no leakage even in the nastiest of downpours. The jacket and pants have an impressive “highly waterproof” W/P 20,000 rating for the heaviest of rains. Both also remain highly breathable thanks to a high-tech membrane which has the tiniest of holes too small to let liquid in but large enough to allow water vapor to escape. Finally, a fine scrim or mesh is bonded to the inner surface making the pants and jacket extremely comfortable to wear.

The Dionla jacket and pants are both available in sizes XS through 2XL. The jacket and pants feature the sought after Cumbre camo pattern which contains both macro disruption and textural disruption strategies that come together in one of the most aggressive, high functioning and visually distinctive patterns available. Mirroring elements from a diverse western landscape, the colorations provide excellent concealment in all regions. The color palette is a careful combination of tones pulled directly from the field and used in a calculated fashion to ensure maximum performance. The blends of browns, grays, greens and tans are carefully synchronized to create disruption that works in open space as well as deep timber making it the ideal camouflage for female hunters that demand only the highest level of performance from their concealment strategy.

About Próis Hunting & Field Apparel

Próis has been the leader in women's technical hunting gear since 2008 and believes women hunt hard and deserve the highest performing gear to support their pursuits. All Próis gear is engineered expressly for women and the company utilizes only the most top-rated performance fabrics to provide wind stopping, wicking, waterproofing, silence and thermoregulation. The company's out-of-the-box thinking has resulted in award-winning designs that have raised the bar for women's outdoor apparel. For more information about Próis Hunting & Field Apparel, visit: Próishunting.com

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